



Guidelines for Submission of Articles to *New Jersey Banker* Magazine

Articles for *New Jersey Banker* will be accepted from members and associate members on a case-by-case basis at the discretion of the *New Jersey Banker* editor. No articles will be accepted that promote a particular product or service. Articles must be educational only. The editor should feel confident that the author is knowledgeable enough to write authoritatively on his or her topic. *New Jersey Banker* reserves the right to edit any article submitted.

The following factors will be considered in determining if an article is to be accepted:

- Value to readers
Is the article of interest to state bankers?
- Timeliness.
Does the article contain the most up-to-date information about a subject?
- Author's credentials
Is the author knowledgeable about the topic?
- Length
In general, *New Jersey Banker* articles should be 1,300 words or less. There is flexibility for the length of an article. Length should be discussed with the editor before submitting an article longer or shorter than 1,300 words.
- Feature Specifics
No article will be accepted that promotes the writer's company or employer. A four to five sentence bio of the author will be placed at the end of the article along with contact information. Authors should be prepared to send a headshot along with articles.