



Doing Well By Doing Good

10th Annual Bankers Conference ~ October 10-11, 2013 ~ New Orleans, LA

AGENDA

Thursday, October 10

Join us for our Welcome Reception with heavy hors d'oeuvres and entertainment from 6:00 p.m. – 8:30 p.m.

Friday, October 11

- Hot & Cold Breakfast Buffet from 7:00 a.m. – 8:00 a.m.
- General Session Meeting from 8:00 a.m. until 12:00 noon
- Lunch buffet with entertainment from 12:00 noon – 2:00 p.m.
- Breakout Session discussing details and steps toward Foundation participation from 2:00 p.m. – 3:30 p.m.

An Innovative CRA Solution provided through the Senior Housing Crime Prevention Foundation

New Orleans, nicknamed "The Crescent City" for its moon-shaped position on the Mississippi River, carries a rich tradition stemming from numerous and varied cultures coming together in an explosion of sights, sounds, and tastes to create one big, bright, exciting celebration!

Make plans to attend this year's annual meeting to hear about Foundation developments over the past year and plans for 2014. Speakers will provide information on the reality of aging in America, the value of sponsoring the Senior Crimestoppers program and how the program helps prevent elder abuse in our nation's low-and-moderate income senior housing facilities, and expectations of a nursing home sponsorship relationship.

FDIC's Section Chief within the Supervisory Policy Branch of the Division of Depositor and Consumer Protection, **Mr. Surya "Surge" Sen**, will discuss developments in CRA and any changes that might be on the horizon, and **Mr. Kevin Kane**, President and Owner of Financial Regulatory Consulting, has extensive knowledge of the current compliance environment and will provide observations and best practices used for CRA examinations. In addition, there will be a special post-conference session explaining the steps toward a Foundation partnership.

The Foundation will provide complimentary conference registration, a travel reimbursement of up to \$200 and one complimentary hotel room (including tax) for the night of October 10th. Conference and hotel space is limited, so you must sign up early. Visit www.SHCPFoundation.org to register or call Lori Millar at 877-232-0859 for more information.





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Meeting Agenda

Thursday, October 10

6:00 p.m. – 8:30 p.m.

Welcome Reception – *Blue Room* (located on the lobby level - University Place entrance)

Come early and stay late to take advantage of the many networking opportunities. Heavy hors d'oeuvres will be served.

Friday, October 11

7:00 – 8:00 a.m.

Hot & Cold Breakfast Buffett – *Blue Room* (located on the lobby level - University Place entrance)

8:00 a.m.

Conference Meeting – *Astoria Ballroom* (located on the Mezzanine level)

State of the Foundation

Senior Crimestoppers and Bank Sponsorship

Speakers will discuss observations of aging in America and the resources it takes to support the health and wellbeing of our elderly population. In addition, the discussion will include expectations of the bank's relationship with a sponsored senior living facility, HUD community or Veteran's home.

10:00 – 10:15 a.m.

Break

Regulatory Update

FDIC's Section Chief within the Supervisory Policy Branch of the Division of Depositor and Consumer Protection, Mr. Surya "Surge" Sen, will discuss developments in CRA and any changes that might be on the horizon.

CRA Best Practices for the Next Examination

Mr. Kevin Kane, President and Owner of Financial Regulatory Consulting, has extensive knowledge of the current compliance environment and will provide observations and best practices used for CRA examinations for all bank asset sizes, charter types, and regulators.

12:00 – 2:00 p.m.

Adjourn and Lunch – *Blue Room* (located on the lobby level - University Place street entrance)

2:00 – 3:30 p.m.

Post Conference Session – *Conti Room* (located on the Mezzanine level)

Come and hear in-depth details of Foundation Participation and how your bank earns CRA credit by protecting the elderly in senior living facilities.



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Featured Speakers

Surya “Surge” Sen, Section Chief within the Supervisory Policy Branch of the Division of Depositor and Consumer Protection of the Federal Deposit Insurance Corporation, focuses on consumer protection-related regulatory policy for the Federal Deposit Insurance Corporation.

Sen has worked for nearly 15 years in various positions in government service, and currently leads a team of highly skilled staff with experience in consumer advocacy, industry practices and banking supervision to develop consumer protection policy and regulations, examination procedures, and monitor emerging issues for the FDIC. Previously, Sen served as a Senior Supervisory Analyst in the Fair Lending Enforcement Section within the Division of Consumer and Community Affairs of the Federal Reserve Board. He also served in various leadership roles in Community Reinvestment Act Operations and Risk Coordination at the Federal Reserve Bank of Chicago.

Sen received a M.P.P degree from the Harris School at the University of Chicago and his Bachelor of Science degree in Economics from Purdue University. He also completed coursework in economics at Harvard University’s Graduate School of Arts and Sciences and has received teaching awards from the University of Chicago and Harvard University.

Kevin Kane, Founder and President of Financial Regulatory Consulting, Inc. (FRC), is a former federal bank examiner with the Federal Deposit Insurance Corporation, and author of several books and articles on regulatory issues. Kane has been an instructor at the FDIC Compliance School, New York State Department of Banking, New Jersey Department of Banking, Massachusetts Department of Banking, Mississippi Bankers Association, Tennessee Bankers Association, Pennsylvania Bankers Association, and Maryland Bankers Association.

FRC, a full service consulting company with offices in Boston, New York, Philadelphia, Chicago, Louisville, and Scottsdale, offers a complete array of consulting services including policy and procedural development, loan review, asset liability consulting, strategic planning, investment banking, compliance reviews, BSA audits, fair lending reviews, training, information technology consulting, and compliance management.



Tip on Down to the Big Easy

The city of New Orleans is a magical place with a unique culture and way of life. It got its nickname because of its easy, laid-back attitude and generous hospitality. The nights never end, but to suggest the party starts and ends on Bourbon Street sells the rest of the city short. Around every corner are many distinct neighborhoods that offer diverse options from incredible live music to mouthwatering cuisine that you won't find anywhere else on earth. So come and leave the stress of your everyday life behind, grab a go-cup (in New Orleans you can take your drink with you), put on your dancing shoes and get ready to have the time of your life. *Laissez le bon temps rouler!!!*

Audubon Aquarium of the Americas

#1 Canal St.
(504) 565-3033

auduboninstitute.org/visit/aquarium

Audubon Zoo

6500 Magazine St.
(504) 861-2537

auduboninstitute.org/visit/zoo

IMAX Theater (inside the aquarium)

#1 Canal St.
(504) 565-3033

auduboninstitute.org/visit/imax

Garden District Walking Tour

(504) 569-1401
(800) 233-2628

graylineneworleans.com/garden-district-tour

City Park & Botanical Garden

3 Victory Ave.
(504) 483-9386

neworleanscitypark.com/botanical-garden

Audubon Insectarium (Butterfly Garden)

423 Canal St.
(504) 524-2847

auduboninstitute.org/visit/insectarium

National WWII Museum

945 Magazine St.
(504) 528-1944

nationalww2museum.org

Civil War Museum

929 Camp St.
(504) 523-4522

confederatemuseum.com

Beyond All Boundaries

4-D cinematic experience, dazzling effects, CGI animation narrated by Tom Hanks, Brad Pitt, and Gary Sinise
(504) 528-1944

nationalww2museum.org

Jackson Square / French Market

700 Decatur St.
(504) 658-3200

jackson-square.com

Plantation Tours

Oak Alley & Laura: A Creole Plantation
(504) 569-1401
(800) 233-2628

graylineneworleans.com/plantation

Besthoff Sculpture Garden

1 Collins Diboll Circle, City Park
(504) 488-2631

www.noma.org

Crescent City Cocktail Crawl

(Historical tour of French Quarter, famous specialty drinks served)
(504) 355-2988

neworleansstreetwalkers.com

Mardi Gras World

1380 Port of New Orleans Pl.
(504) 361-7821

mardigrasworld.com

Frenchman's Street Music Clubs

All along Frenchman Street
frenchmanstreetmusic.com

Boos! & Booze French Qtr. Ghost Tour

(Hear haunting tales while drinking a local spirit)
(504) 355-2988

neworleansstreetwalkers.com

Preservation Hall Jazz Band

726 St. Peter St.
(504) 522-2841

preservationhall.com

Musee' Conti Wax Museum

917 Rue Conti
(504) 525-2605

neworleanswaxmuseum.com

Original New Orleans Movie Tour

2020 Saint Charles Avenue
(504) 566-5011

neworleanscvb.com/things-to-do/attractions/off-the-beaten-path

American Photo Safari

726 St. Peter St.
(504) 298-8876

americanphotosafari.com

Cemetery and Voodoo Tour

334-B Royal Street, in the courtyard of Royal Café Beignet
(504) 947-2120

tourneworleans.com/cemetery



10th Annual *Doing Well by Doing Good* Bankers Conference

The Roosevelt Hotel - New Orleans, LA
Thursday, October 10th – Friday, October 11th 2013

To register:

1. Complete online at www.SHCPFoundation.org (Annual Conference Tab) **OR**
2. Print, complete and fax to the Foundation at 901-523-3620 **OR**
3. Call 877-232-0859 and ask for Lori Millar

Please Type or Print all information neatly:

Bank Name: _____

Name of Participant: _____ Companion Name: _____

Title: _____

Bank Address: _____ Direct Phone No. (____) _____

City: _____ State: _____ Zip: _____

Email address: _____

Hotel Room Reservation: Arrival Date: _____ Departure Date: _____

of Rooms: _____ # of adults _____ # of children _____

Type of Room: (Check one) King Bed 2 Queen Beds

Credit Card Type: _____ CC #: _____ Exp: ____/____/____
(AMEX, MasterCard, Visa, Discover, Diners Club, Carte Blanche) (mm/yy)

Will you be attending the Welcome Reception on Oct. 10th? ____ Yes ____ No If so, how many? _____

Will you be attending breakfast on the morning of Oct. 11th? ____ Yes ____ No If so, how many? _____

Will you be attending the lunch on October 11th? ____ Yes ____ No If so, how many? _____

Will you be attending the "Details of Foundation Participation" session at 2:00 pm on October 11th? ____ Yes ____ No

How did you hear about attending this conference? _____

CHECK-IN/CHECK-OUT:

Hotel check-in time is after 3 p.m. and our check-out time is before 12:00 noon. **SHCPF will provide a travel reimbursement of up to \$200 and ONE hotel room (including tax) for the night of Oct. 10th.** Please make your own travel arrangements and the SHCPF will reimburse you after the conference. **Hotel policy requires a credit card be provided as a guarantee for room reservations, for charging incidentals and/or extended stays. The card will not be charged until check-in or in the event of a failure to cancel your reservations. Hotel cancellations will be accepted on or before Oct. 1st. After that date, a cancellation penalty could be assessed to your credit card depending on hotel occupancy.** If you have plans to extend your stay beyond the conference dates, please note ALL dates on your registration form and we will be happy to help you while space is available. Group house rates have been negotiated and we cannot guarantee bed-type, sleeping room location, smoking/non-smoking preferences or view.