



The NJ Bankers
**LEADERSHIP
ACADEMY**

The New Jersey Bankers Leadership Academy is an opportunity to learn the skills for moving the bank into the future and ultimately support advocating for the banking industry. Help cultivate and advance the careers of these individuals by achieving their personal goals of success. It's a win-win-win situation for all; the bankers, the institution and the industry!

Women's Leadership in the 21st Century: A Communication Boot Camp

This intensive, practical, highly interactive boot camp will focus candidly and analytically on the communication challenges facing women in banking today.

This is a full-day program for women wishing to develop the ultimate career advantage, being a stronger communicator at work.

Prerequisite: All levels of Banking

The Boot Camp Curriculum:

- Aligning professional goals with personal values
- Balancing the macro/micro perspective
- Overcoming the "imposter" syndrome
- Conducting difficult conversations
- Analyzing your strengths, weaknesses, opportunities and threats
- Dealing with mommy/daddy issues
- Communicating with today's internal/external audiences
- Developing emotional intelligence
- Negotiating to win—and with your integrity intact
- Sharing the secrets of genius networkers
- Thinking globally
- Creating your plan for continuous learning and growth
- Figuring out what to wear
- Fine-tuning your self-presentation skills
- Ensuring social media work for you
- Becoming a high-performance team

At the end of this boot camp, participants will have:

- Stronger business communication skills
- Enhanced commitment to continuous learning and growth
- More confidence when negotiating and dealing with conflict
- Deeper insight into their unique leadership style and presence

Presented by:



With New Jersey Banks, New Jersey Prospers

Designed by:



122 Seelye Avenue • Kearny, NJ • 07032-3157 • United States
Office 201 • 991 • 0511
Fax 201 • 991 • 8624
www.MachCreative.com

in Partnership with:



THE NEW JERSEY BANKERS, LEADERSHIP ACADEMY, continued



**Your Instructor:
Susan Mach, Ph.D.
Owner, Mach Creative Services**

Dr. Mach is a communication trainer, coach and strategist. She has helped top-level management and staff in numerous industries communicate with a wide variety of audiences. She teaches leadership communication to M.B.A.s from all over the world at NYU Stern and Rutgers.