



PRESS RELEASE

For Immediate Release

Contact:

Brittney Oake
Director of Marketing
boake@bfsgroup.com

or

Richard D. Pearson Jr.
VP Client Services
rpearson@bfsgroup.com

731 Alexander Road, Suite 203
Princeton, New Jersey 08540
t: 609.243.9395
f: 609.243.8921
www.bfsgroup.com

BFS Announces BFS MINTS Available for All BFS Clients

April 10, 2013 – Princeton, NJ – Bank Financial Services Group (BFS) formally announced the full availability of the BFS MINTS (Multi Informational Network Tracking System) for all BFS clients. This secure online portal provides full access to all information related to each client’s supplemental benefit plans and financing assets in one easy to use online location.

Via MINTS, BFS clients are able to easily find and retrieve all previous and current reports, plan documents, plan forms, asset and policy values, benefit statements, and compliance reporting. These periodic reports and data assist with the analysis of past, present, and forecasted future plan and financing performance.

Daniel Barbaree, BFS CFO and COO explains: “BFS has made significant investments over many years to develop a customized, robust, and secure proprietary system to enable all of our clients to have easy access to and use of all important documents and information related to their meaningful executive and director benefit plans and financing assets (investments and insurance)”. BFS President, Bill Borchert added: “We are very excited that our time and financial commitments have significantly enhanced our servicing capabilities and this clearly shows our company’s persistent focus on providing the best service platform for all our clients.”

Bank Financial Services Group is a national firm with 10 regional offices to serve every state in the U.S. BFS works exclusively with banks and financial institutions to create, manage, finance and service supplemental benefit plans for top executives and directors and offset benefit costs with tax-efficient financing strategies. BFS is the national leader in providing meaningful programs to retain the key drivers of a company’s success while significantly improving the company’s bottom-line earnings.

If you would like more information about this topic please contact Brittney Oake at boake@bfsgroup.com or contact Rich Pearson at rpearson@bfsgroup.com.

###